



ADVERTISING QUOTATION

AT NOI BAI INTERNATIONAL AIRPORT DOMESTIC TERMINAL (T1)

Statistics in 2022 At the Noi Bai International Airport:

- *More than 175 thousand flights/year*
- *More than 30 million passengers/year*
- *Number of flights and passengers... average increase of 20% /year*
- *Noi Bai International Airport has the highest growth rate in the airports in Vietnam.*

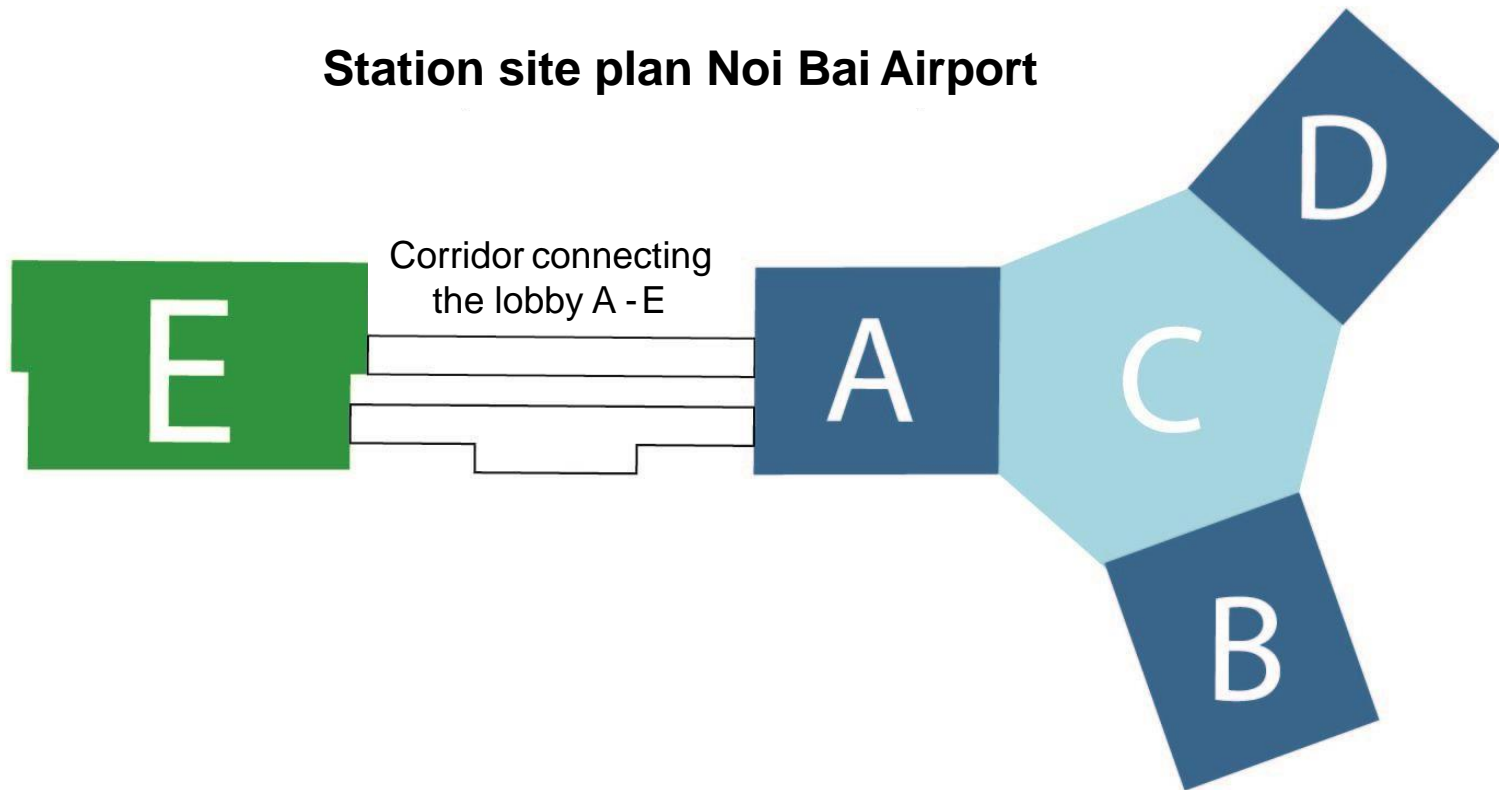


NEXTBRAND VIETNAM MEDIA JOINT STOCK COMPANY

Add: No 32, lane 167 Truong Dinh, Truong Dinh Ward, Hai Ba Trung District, Ha Noi City
Head Office: Room 602 - Cho Mo Plaza - No 459C Bach Mai - Hai Ba Trung District - Ha Noi
Tel: 04 6668 0000 | Email: info@nextbrand.com.vn | Website: www.nextbrand.com.vn

General Assessment

Station site plan Noi Bai Airport

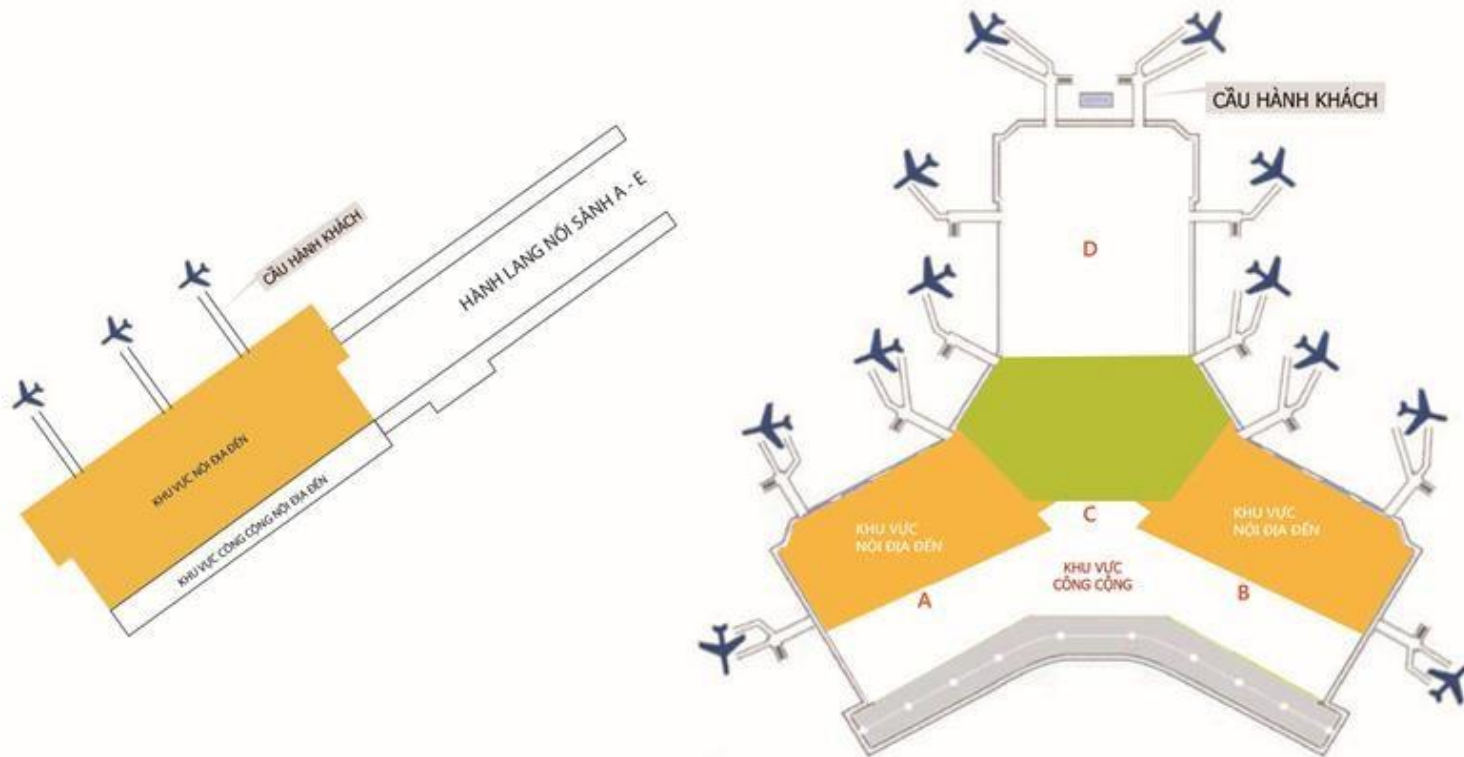


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Overall ground T1 station

SƠ ĐỒ MẶT BẰNG TẦNG 1 NHÀ GA HÀNH KHÁCH T1 NỘI BÀI

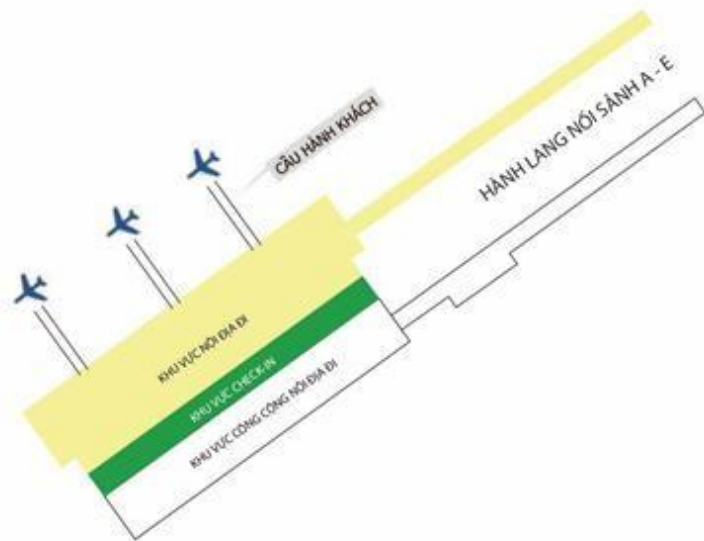


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**Overall ground T1 station:
1st Floor**

SƠ ĐỒ MẶT BẰNG TẦNG 2 NHÀ GA HÀNH KHÁCH T1 NỘI BÀI



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**Overall ground T1 station:
2nd Floor**

- **Location:**
Parking Lobby A – B
- **Form:**
lightbox sign consists of 2 sides
- **Quantity:** 02 billboards (CP03, CP04)

- **Size:**
2.55 m x 5 m x 2 side
- **Communication fee:**
Contact with us

* Price is not including 10% VAT

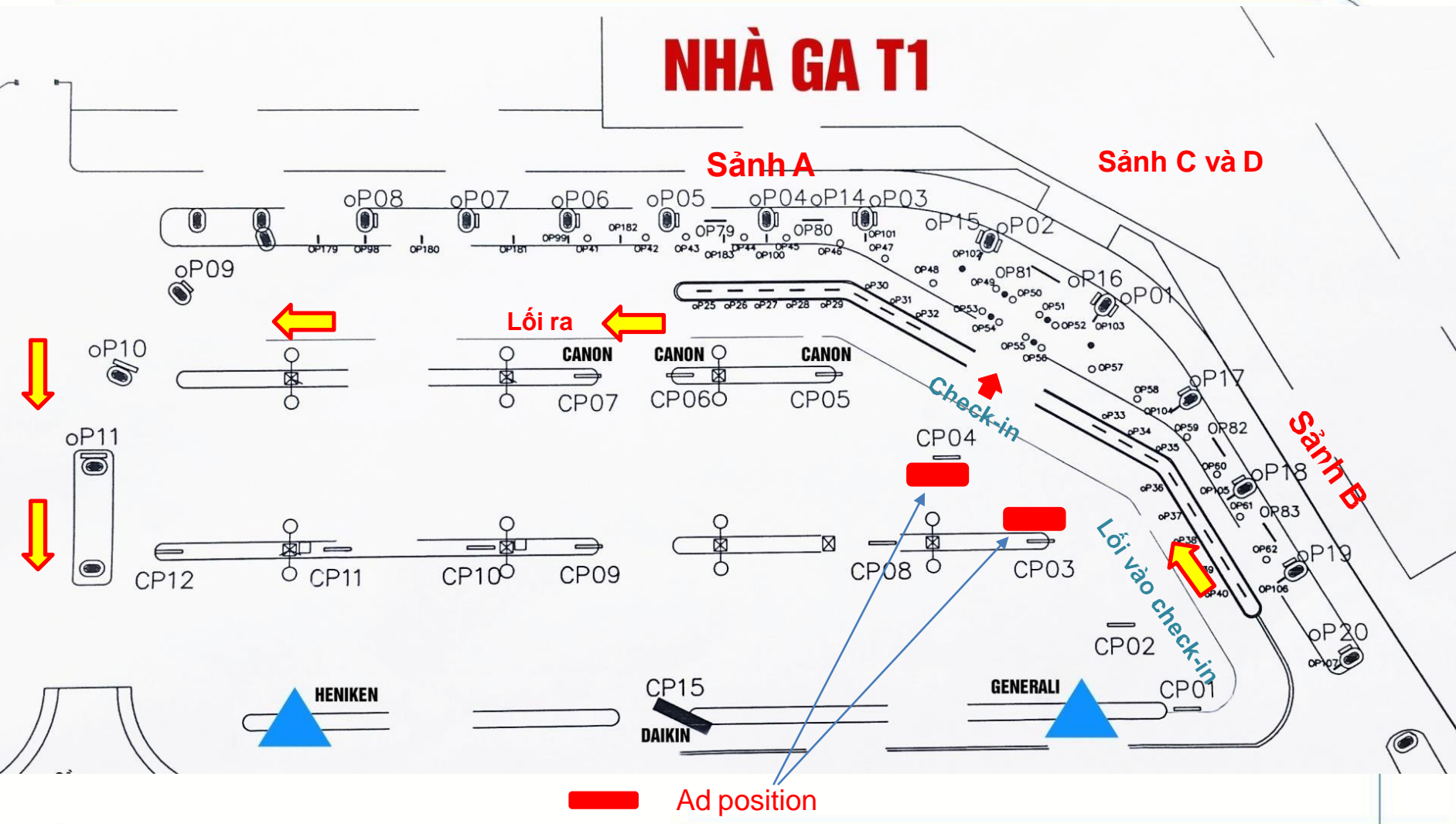


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PARKING LOBBY A - B

NHÀ GA T1



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AD POSITION MAP

Daytime image - View towards the parking lot

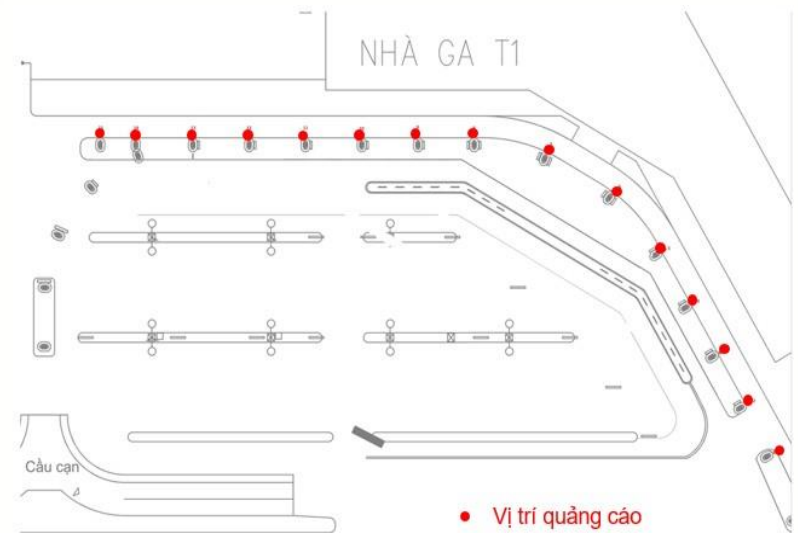


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IMAGE OF ADVERTISEMENT

LOCATION: area under the viaduct



Location - Specifications - Quotes

LOCATION:

Public area, waiting for car,
lobby A and B

SPECIFICATIONS:

Form: Light box surface promotion 2 sides
Number: 15 billboards
Size: Diameter 80cm /billboard

QUOTES:

Communication fee:
Contact with us

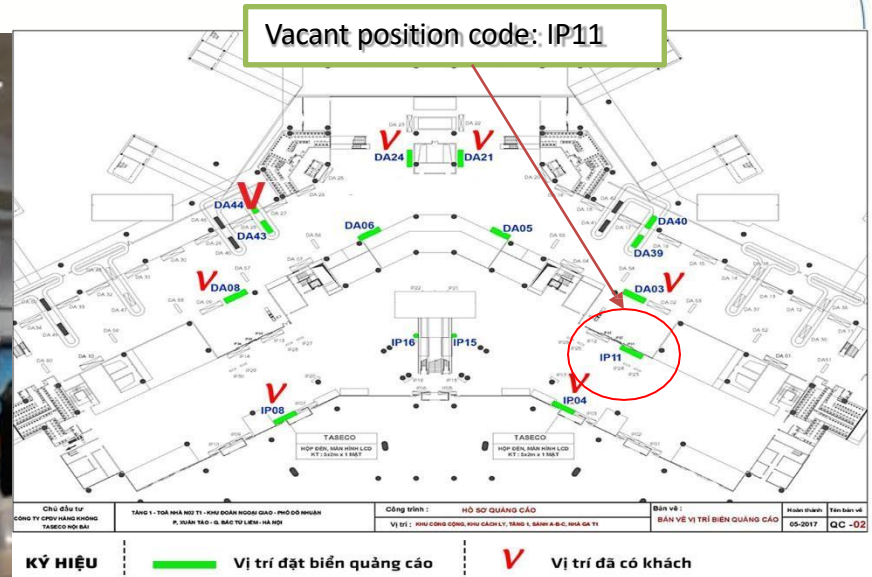
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Area under the viaduct

LOCATION: IP11 LOCATION - WALL SCREEN ON THE DOOR IN THE ISOLATION AREA



Location - Specifications - Quotes

LOCATION:

LOCATION IP11 - WALL PANEL ON THE DOOR INTO THE ISOLATION AREA

SPECIFICATIONS:

Form: Billboard include one side
Number: 01 billboard
Size: 6m(w) x 1,5m(h) x 01 side
Lighting time: 6h-24h

QUOTES:

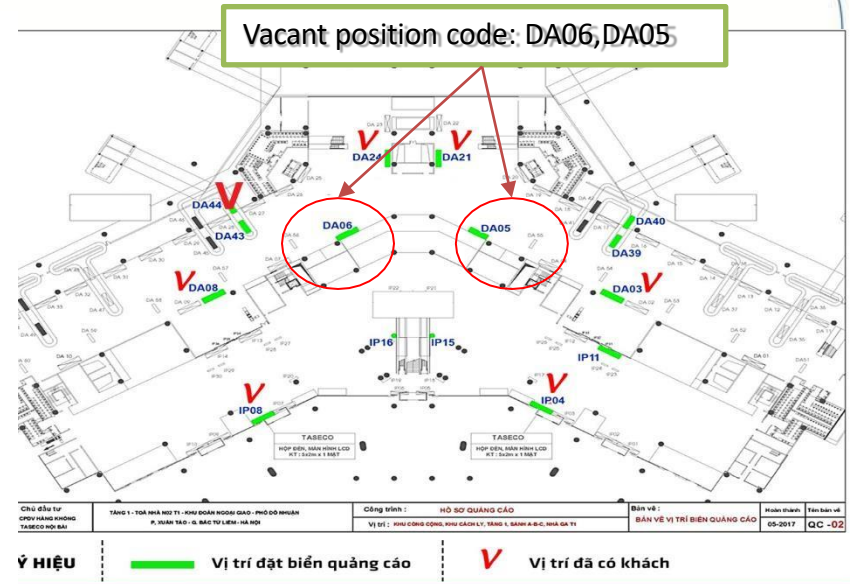
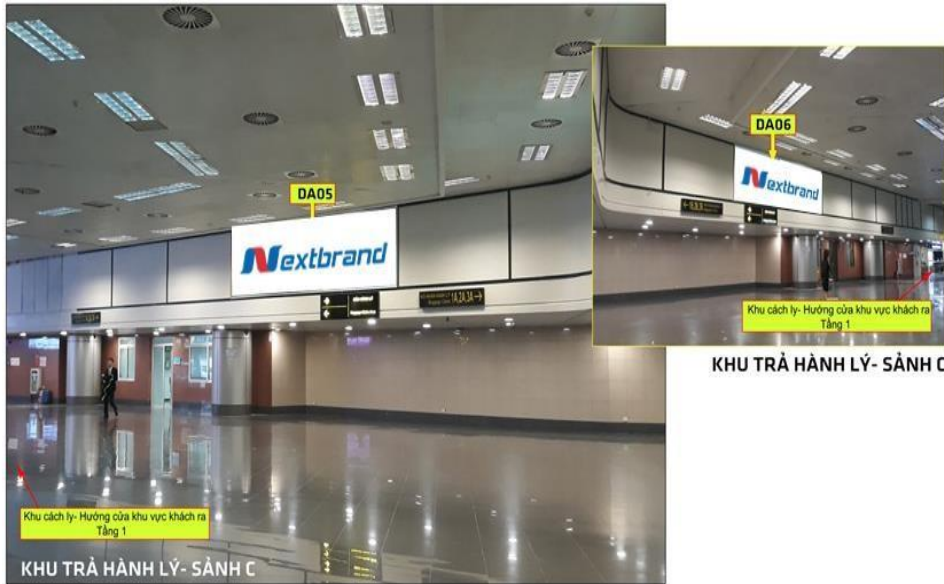
Communication fee:
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LOCATION: LOCATION DA05- DA06 - WALL CEILING EXIT



Location - Specifications - Quotes

LOCATION:

LOCATION: LOCATION DA05- DA06 - WALL CEILING EXIT

SPECIFICATIONS:

Form: Billboard include one side
Number: 02 billboard
Size: 6m(w) x 1,5m(h) x 01 side
Lighting time: 18h-22h

QUOTES:

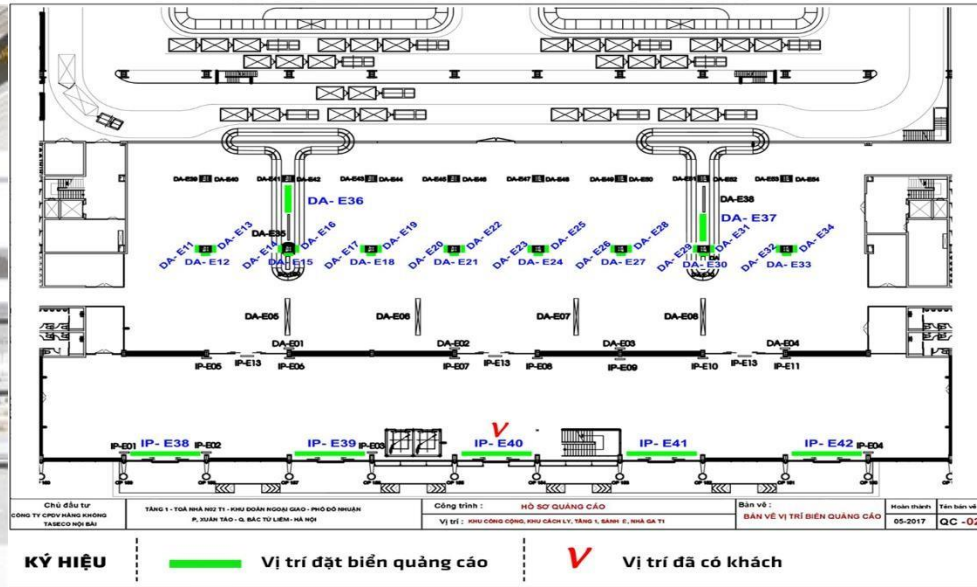
Communication fee:
 Contact with us
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DA05- DA06 - WALL CEILING EXIT

LOCATION: IPE 38, IPE 39, IPE 41, IPE 42 - MOUNTING ON AUTOMATIC FLOOR 1 - HALLE



Location - Specifications - Quotes

LOCATION:

LOCATION: IPE 38, IPE 39, IPE 41, IPE 42 - MOUNTING ON AUTOMATIC FLOOR 1 - HALL E

SPECIFICATIONS:

Form: Billboard include one side
Number: 04 billboards
Size: 8m(w) x 2m(h) x 01 side
Lighting time: 6h-24h

QUOTES:

Communication fee:
 Contact with us

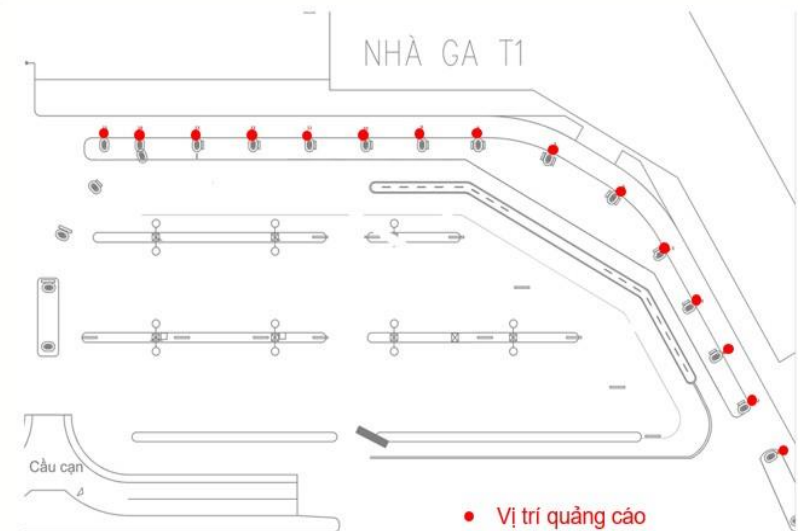
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AUTOMATIC FLOOR 1 - HALL E

LOCATION: area under the viaduct



Location - Specifications - Quotes

LOCATION:

Public area, waiting for car,
lobby A and B

SPECIFICATIONS:

Form: Light box surface promotion 2 sides

Number: 15 billboards

Size: Diameter 80cm /billboard

QUOTES:

Communication fee:

Contact with us

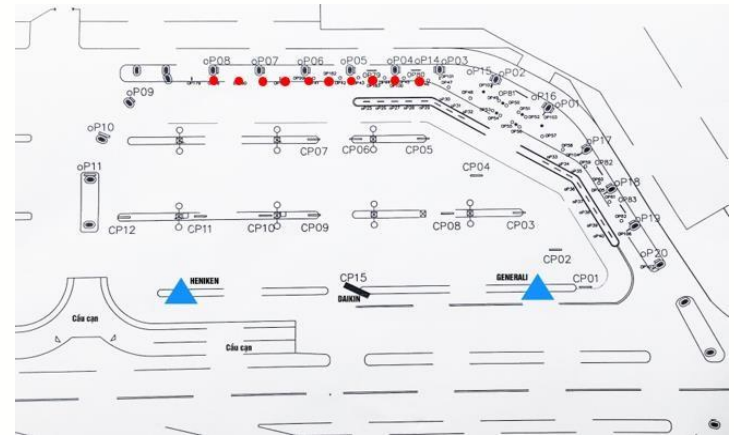
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Area under the viaduct

LOCATION: OUTDOOR FENCE AREA



Location - Specifications - Quotes

LOCATION:

Public area AB - Taxi waiting area

SPECIFICATIONS:

Form: Tarpaulins on one side
Number: 18 billboards
Size: 0.8m * 2.8m * 01 side

QUOTES:

Communication fee:
 Contact with us
Production cost: Negotiable

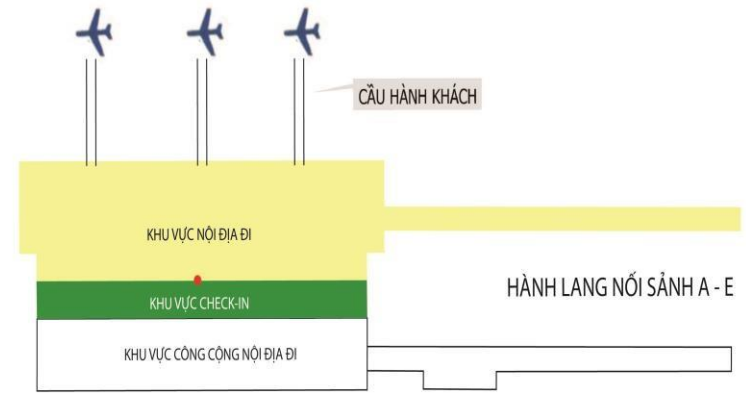
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OUTDOOR FENCE AREA

LOCATION: WAITING ROOM HALLE



Location - Specifications - Quotes

LOCATION:

Waiting area for aircraft -
Domestic departure - Lobby E

SPECIFICATIONS:

Form: Billboard include one side
Number: 01 billboard
Size: 1.2m * 4m * 1 side

QUOTES:

Communication fee:
Contact with us
Production fee:
Contact with us

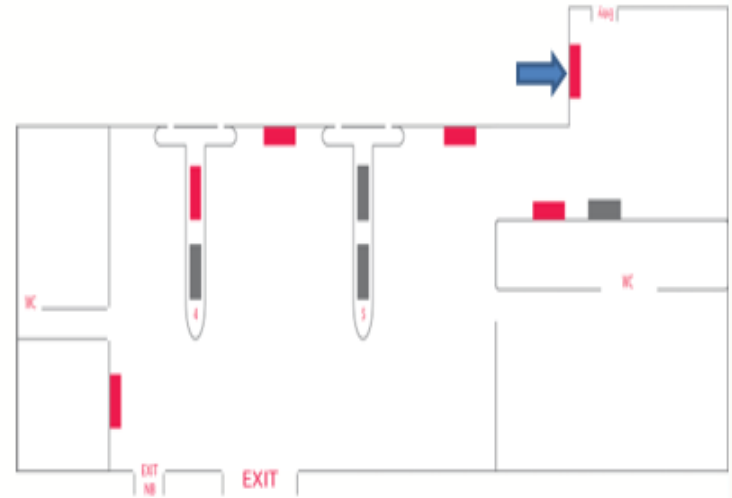
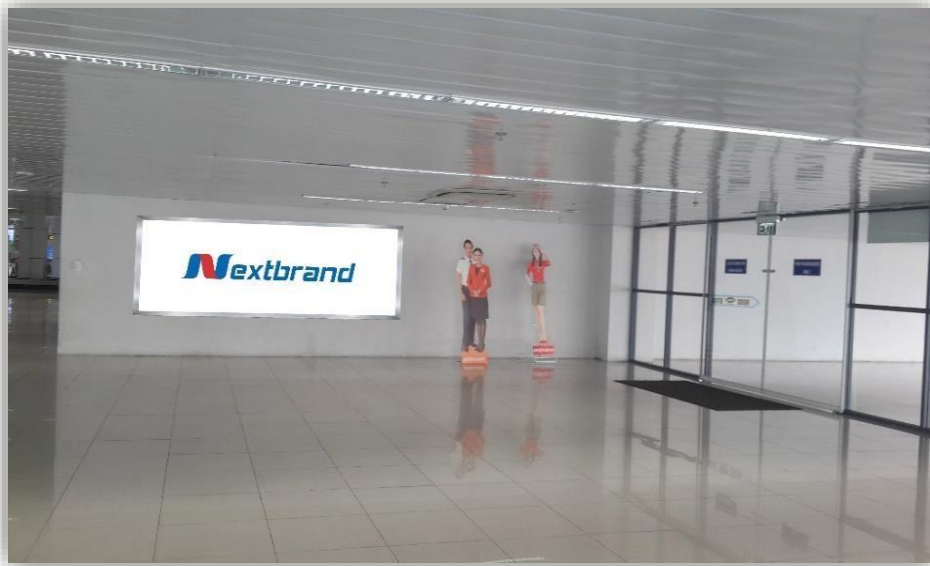
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WAITING ROOM HALLE

LOCATION: COMPETITION OF Baggage E



Location - Specifications - Quotes

LOCATION:

Entrance of baggage claim area - Hall E

SPECIFICATIONS:

Form: Billboard include one side
Number: 01 billboard
Size: 2m * 5m * 1 side

QUOTES:

Communication fee:
Contact with us
Production fee:
Contact with us

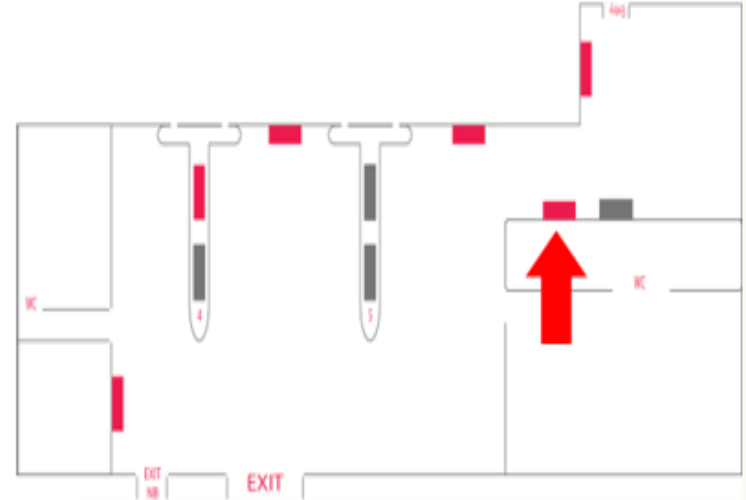
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Entrance of baggage claim area - Hall E

Location: Entrance of baggage claim area - Hall E



Location - Specifications - Quotes

LOCATION:

Entrance of baggage claim area - Hall E

SPECIFICATIONS:

Form: Billboard include one side
Number: 01 billboard
Size: 2m * 5m * 1 side

QUOTES:

Communication fee:
Contact with us
Production fee:
Contact with us

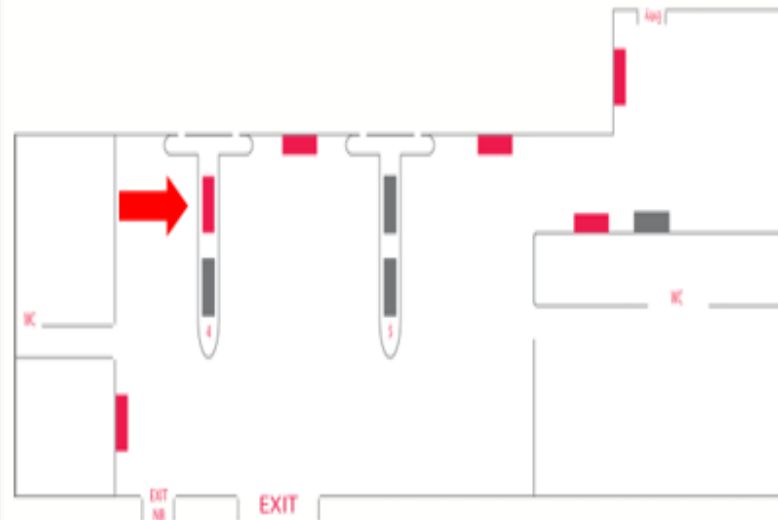
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Entrance of baggage claim area - Hall E

LOCATION: ARRIVAL HALL E - DOMESTIC



Location - Specifications - Quotes

LOCATION:

Baggage claim conveyor area
- Isolate Homeland to Lobby
E

SPECIFICATIONS:

Form: Billboard lightbox two sides
Number: 01 billboard
Size: 1.5m * 5m * 2 sides

QUOTES:

Communication fee:
Contact with us

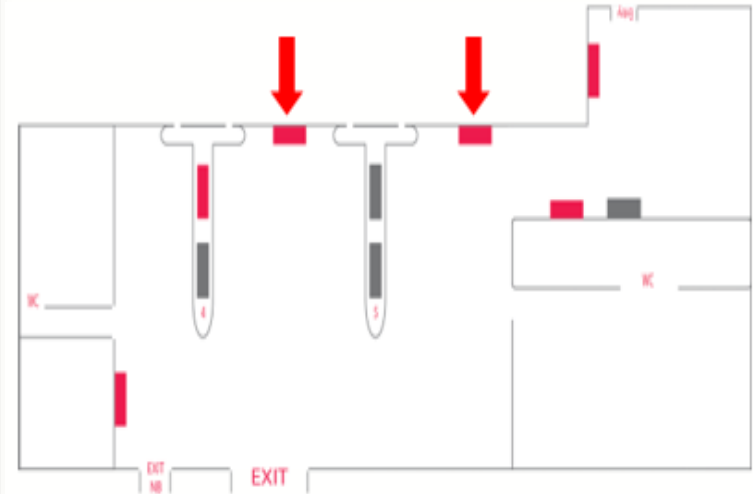
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ARRIVAL HALL E - DOMESTIC

LOCATION: ARRIVAL HALL E - DOMESTIC



Location - Specifications - Quotes

LOCATION:

Conveyor area – arrival hall E
Domestic

SPECIFICATIONS:

Form: Light box one side on wall
Number: 01 billboard
Size: 1.8m * 5m * 1 side

QUOTES:

Communication fee:
Contact with us
Production cost: Negotiable

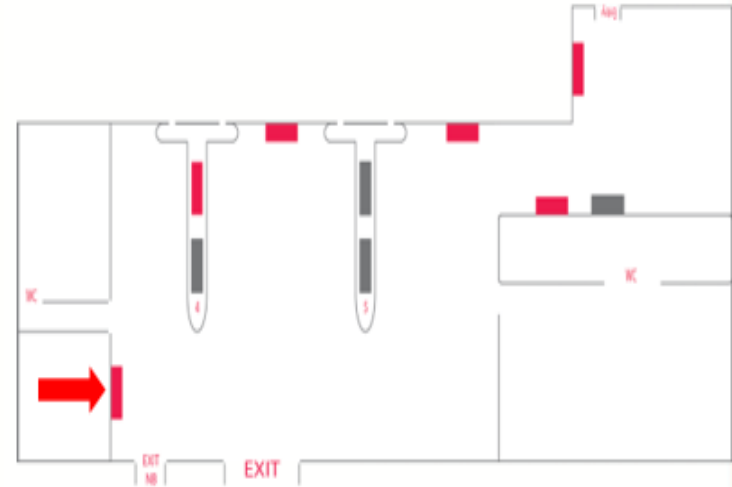
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DOMESTIC ARRIVAL HALLE

LOCATION: ARRIVAL HALL E - DOMESTIC



Location - Specifications - Quotes

LOCATION:

Conveyor area – arrival hall E
Domestic

SPECIFICATIONS:

Form: Light box on one side on wall
Number: 01 billboard
Size: 2m * 5m * 1 side

QUOTES:

Communication fee:
Contact with us
Production cost: Negotiable

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DOMESTIC HALL E

CREATIVE ADS: DESCRIPTION MODEL, INFORMATION DISPLAY COUNTER



Location - Specifications - Quotes

LOCATION:

All areas are permitted by the Station

SPECIFICATIONS:

Form: Set a model table, information introduction counter
Number: As required
Size: 1.2m * 2m/ the counter

QUOTES:

Communication fee:
 80.000 USD/ year/ counter
Production cost: Negotiable

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INTRODUCTION TO INFORMATION

ADVERTISEMENT: STANDEE



Location - Specifications - Quotes

LOCATION:

All areas are permitted by the Station

SPECIFICATIONS:

Form: Standee
Number: As required
Size: 1.8m * 0.8m * 1 side

QUOTES:

Communication fee:
Contact with us
Production cost: Negotiable

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STANDEE

NEXTBRAND TOGETHER WITH UNITS



HITACHI



Hãy nói theo cách của bạn



Rinnai



INVITATION FOR COOPERATION

NEXTBRAND VIETNAM MEDIA JOINT STOCK COMPANY



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